

# STAGE DOOR

## About Us

“  
*The workshop  
was outstanding.*”

Winston Churchill School

**Since 2006, Theatre Workout has grown to become the leading producer of bespoke theatre workshops in London's West End.**

Today, we offer a diverse range of bespoke theatre experiences for groups of all ages, backgrounds and abilities, including educational, corporate and social groups. We also offer a fantastic range of exclusive show programmes developed in partnership with major plays and musicals.

Over 75,000 people have taken part in our workshops to date, visiting us as part of their London theatre visit, from all over the world.

Our team consists of over 40 highly trained, experienced professional performers and theatre practitioners who are dedicated to, and passionate about, everything theatre has to offer.

We have an excellent relationship with venues across the West End that accommodate our workshops and events, including dance studios, halls, rehearsal rooms and theatre spaces.

The bespoke quality of everything Theatre Workout has to offer is central to our relationship with partners and clients, tailoring every activity to the needs, interests and ability of those we are working with.

Contact us today for more information!

**020 8144 2290**

**[enquiries@theatreworkout.com](mailto:enquiries@theatreworkout.com)**

**[www.theatreworkout.com](http://www.theatreworkout.com)**



# Our Partners



“  
This was perfect  
for our students. They  
were totally engaged.

Chaucer Technology College



A full list of partners can be found at:  
[www.theatreworkout.com/partners](http://www.theatreworkout.com/partners)





# Our Services



**Theatre Workout Education** offers a combination of exclusive educational workshops developed in partnership with major West End plays and musicals, plus an unrivalled range of bespoke masterclasses covering all forms of theatre and performance.

These masterclasses enable Theatre Workout to cater for a group of any age, background or ability and can be tailored to any play or musical of a clients' choice on request.

[www.education.theatreworkout.com](http://www.education.theatreworkout.com)



**Theatre Workout Parties** are an excellent way to engage with social groups visiting any production, offering light-hearted and entertaining performance workshops for stag and hen parties, birthday groups and social clubs.

They feature Glee-style song and dance classes, stage combat workshops and many other fun activities.

[www.parties.theatreworkout.com](http://www.parties.theatreworkout.com)



**Theatre Workout Business** provides bespoke teambuilding events and public speaking training for corporate clients.

Additional services include conference and event management, event entertainment, hospitality and other training opportunities to provide an all-inclusive service, tailor-made to those taking part.

[www.business.theatreworkout.com](http://www.business.theatreworkout.com)



**Theatre Workout Hospitality** caters for the groups market, offering tailor-made packages for clients including theatre tickets, hotel accommodation, travel, backstage tours, meals and other activities on request.

Bespoke hospitality packages for groups are aimed at catering for all our client's needs outside the workshop studio, offering excellent group discounts compared to face value prices!

[www.hospitality.theatreworkout.com](http://www.hospitality.theatreworkout.com)



**Theatre Workout Academy**, as our only programme for individuals, offers one-off workshops and short courses in the West End, providing much needed holiday activities for those looking for performing arts training.

The Academy is available to theatres, shows and other organisations to help them build relationships with new audiences and connect with their local community.

[www.academy.theatreworkout.com](http://www.academy.theatreworkout.com)



# Our Services



“  
*The workshop extends  
the theatre experience  
and encourages a greater  
appreciation of the  
performances.*

Teacher

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*Workshop leaders had an  
excellent ability to inspire and  
motivate our group ”*

Louise Hill – Hastings High School







**Theatre  
workout**

# An Invite to West End Producers



**Are you offering group rates for your production?**

**Do you want to engage your audience and expand their experience of your show?**

It is our mission to work with every West End play and musical, so Theatre Workout is offering a unique opportunity to all West End productions:

**Theatre Workout will produce a professionally developed, professionally led workshop tailored to your production for FREE!**

**Interested?...**



# An Invite to West End Producers



“  
*The workshop motivated the students ready for seeing the show later that day.*

Charters School



## Our offer includes:

- Free research and development of your show's experiential workshop programme
- Pro-active marketing and promotion of your show and workshop package via Theatre Workout's websites, social networks and other online forums
- Ticket sales generated through Theatre Workout Hospitality
- Promotion and sales generated through our network of specialist tour operators around the world catering for the group travel market
- Promotion and sales generated through our network of registered agents including major ticketing agents such as See Tickets, Group Line, Encore and ATG
- Spotlights in our subscription newsletter to named teachers
- Ongoing support and provision of additional resources on request

This offer represents an investment in excess of £10,000 in your production by Theatre Workout, yet costs you nothing! Zero! Zilch! Naught!

Collaborating with Theatre Workout provides you with a valuable, experiential resource for any production which engages your audience in a practical, personal way.

**See our list of current and past partners online at:**  
**[www.theatreworkout.com/partners](http://www.theatreworkout.com/partners)**

*...ranked this as one of their favourite events of a very full week ”*

West Virginia State University, USA

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# Educational Resources

Education lies at the heart of Theatre Workout. As such, we work extensively with the education group travel industry, catering for over 8000 students each year.

Education packs, in addition to workshop programmes, are an excellent way to expand on the educational remit of visiting the theatre by linking aspects of a production into the national curriculum.

With extensive experience working with school groups of all ages, Theatre Workout is an ideal partner for the creation of your production's education resource pack.



## A typical pack would contain:

- Show synopsis and scene-by-scene summaries
- Background history of the production, venue or genre
- Character breakdowns and cast/creative interviews
- Pre and post show discussion topics related to various aspects of a production
- Exercises based on interviews with the creative team and their role in the creation of the show
  - These may include directors, producers, writers, cast and crew, lighting, sound, set and costume designers
- Lesson plans for teachers, including interactive exercises for students based on various aspects of the show.
  - Exercises are related to multiple curriculum subjects such as Performing Arts, Art and Design, History, English Literature and English Language, PSHE, Citizenship, Geography, Sociology, Psychology and Business Studies



# Educational Resources



Education packs can be made available in word and PDF format which can then be branded to your production by your marketing team.

Past educational resources have been produced by Theatre Workout for its own programmes and on behalf of the Princes Foundation for Children and the Arts and I Can't Sing - the musical.

Contact us today for more information!

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“  
*Great preparation for  
watching the show.*

St Josephs R.C. Primary School





# What we can do for venues

*“An excellent and wonderfully inspiring workshop... plenty of good food for thought!”*

Bingley Grammar School

**Would you like to make more of your venue spaces?**

**Do you want to engage new audiences and increase ticket sales?**

**Would you like to give back to your community?**

If the answer to any of these questions is “Yes” but you don’t know where to start, Theatre Workout offers a range of exciting and professional opportunities for venues inspired by our work with leading West End productions.

## **Summer Schools and Youth Theatre**

Many theatres run successful summer schools and ongoing youth theatre programmes which are proven to attract new audiences and expand the reach of the venue. Chichester Festival Theatre, York Theatre Royal and the Lyric Theatre - Hammersmith are three such examples.

**The Theatre Workout Academy** is an ideal solution for any theatre looking to introduce new programmes into their venue. Past courses by Theatre Workout have taken place at The Rose Theatre – Kingston, Blackheath Halls, Mycenae House, The Leicester Square Theatre, Pineapple Dance Studios, St James Theatre, Watermans Arts Centre and the Club for Acts and Actors.

Programmes may include weekend and evening classes for youth and adult groups plus summer and holiday courses based on LAMDA exams syllabus.



# What we can do for venues

Providing youth and community projects, such as these, can meet criteria for funding applications.

Theatre Workout's professionally developed and professionally led programmes include:

- Extensive research and development regarding course content based on the nationally accepted LAMDA Exam syllabus
- Preparation for LAMDA exams
- Show licenses and performance rights for productions
- Trained, experienced and CRB/DBS vetted practitioners
- A network of support staff
- Marketing and promotion of courses via Theatre Workout's websites, social networks and various online forums and profiles
- Public liability insurance
- Funding application support

Bespoke Workshops for Individual Productions:

The perfect solution for attracting more student groups to your venue!

Any of our bespoke masterclasses can be developed for any production, tailored to your venue and the groups taking part with links to the national curriculum. This is the perfect solution for Shakespeare and classical theatre productions you are producing.

For West End productions on tour, our exclusive show workshops can be further developed for your venue.

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# Services for Group Travel Trade Agents



**Do you work as part of the Group or Travel Trade Industry as a ticketing agent or tour operator?**

**Do you organise regular events and activities for a social club or membership organisation?**



**Are you an event planner for private or corporate clients?**

**If you generate multiple bookings for your clients, why not join our extensive network of group travel trade agents and enjoy many additional benefits?**

Theatre Workout provides an outstanding level of personalised customer service to all its clients, but registered trade clients and agents enjoy additional services including:

- Account management and reporting facility
- Credit facilities allowing for confirmation without payment
- Sales commission
- Staff incentives
- 100% confidentiality with client information guaranteed
- Exclusive programmes developed on request for your clients
- Marketing support via our websites and social media
- Free staff training and development to increase sales



# Services for Group Travel Trade Agents



ATG, Encore, Group Line JAC Travel, See Tickets and TUI Travelbound are among Theatre Workout's network of registered agents. A full list of our international partner organisations can be found online at:

**[www.theatreworkout.com/partners](http://www.theatreworkout.com/partners)**

To join our network of registered agents, visit:

**[www.theatreworkout.com/JoinUs](http://www.theatreworkout.com/JoinUs)**

or contact us to discuss.

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**“**  
*As a drama teacher watching  
I was inspired by the activities  
that were used and look  
forward to trying out the ideas  
in my next drama lesson.*

Winston Churchill School

